



The premier networking event of the  
year, featuring a Who's Who of  
Marketers, Entrepreneurs & Wealth  
Creators

benefitting Russell Simmons' charities



## The Man & His Charities

Russell Simmons is one of the most innovative entrepreneurs of the 21st century. Often called the Godfather of Hip Hop, he's credited with turning that industry into a multi-billion dollar marketplace.

Simmons is the architect behind electrifying brands including Def Jam Recordings, Phat Farm clothing line, Baby Phat clothing line, HBO's Def Comedy Jam, HBO's Def Poetry Jam, MTV's Run's House and much more. A philanthropist and humanitarian, Simmons travels the globe speaking and serving people through his charities, The Diamond Empowerment Fund, Hip Hop Summit & RUSH Philanthropic.



## The Hosts

Stephen & Alicia Pierce are among the world's top Internet marketing teams, building a multi-million dollar business almost exclusively online in the past 7 years. Stephen travels the world teaching individuals and companies how to explode their profits by leveraging the power of the Internet.

Fran Harris, Ph.D. is a WNBA Champion, former ESPN announcer and business strategist whose client list includes emerging businesses and multi-billion dollar corporations. She's the founder/Publisher of Collegepreneur, the world's first entrepreneurship magazine for college students.



## Why Your Company Should Participate

In addition to Simmons, this exclusive list of attendees includes heavy hitters in the Internet, real estate, entertainment, personal development, sports, publishing and celebrity space. Individuals whose collective reach spans millions of individuals on nearly every continent in the world who travel to Dallas many times a year.

Your company will be our recommended LIMO service



## Event Highlights

Catered Lunch

Great Music

Phenomenal Networking

Russell Simmons Presentation & Q&A

Silent Auction

VIP Gifts

Goodie Bags



## Your Opportunity

**The Millionaire's Networking Series** offers the discerning partner and advertiser a myriad of opportunities to reach millionaires, decision makers and key executives of some of the world's most entrepreneurial companies and organizations...as well as THEIR audience which easily surpasses

**50 MILLION**



## **SPONSORSHIP BENEFITS**

- Company Logo featured on official website after event
- Recommended LIMO/CAR service to our clients **(the company we used last year has already gotten approximately \$30,000 in business from us since last April)**
- Your business card included in every attendees bag
- 5 VIP laminates for employees or executives
- Opportunity to make brief remarks at event
- Recognized by event producers throughout event
- Copy of event DVD (for promotional use only)
- Mentions in Stephen Pierce & Fran Harris' podcasts
- Photo opportunities with Russell & event attendees

**TOTAL VALUE: \$100,000**



## **YOUR INVESTMENT**

### **What We Need From You**

Provide ground transportation to and from event from  
DFW airport to Whitney, Texas  
(approximately 40-50 attendees)

We will provide you with the list and travel schedule of  
every guest flying into DFW on

**Wed, Sept. 24 and Thursday, Sept 25, 2008**



**READY TO TAKE ACTION?**

**CONTACT**

**Fran Harris  
214.351.1099**